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For Immediate Release:

Decadence comes in small packages!



Ukiah, CA - Pamela's Products introduces truly tantalizing and decadent cookies, now perfectly packaged for lunches, snacks, or any time you're on the go. Wheat-free and gluten-free - delicious! These individual, single serving 2-packs are available now in retail stores.

"We've taken our two most popular flavors from our Organic line of cookies and put them in single serving two packs," said company Founder and President Pamela Sorrells. "As a mom I know the importance of snacks on the go. And, when there is a concern for special diets and wanting products with organic ingredients, these are great. We solved both problems with one solution," continued Sorrells. "As with our award winning cookie boxes, we chose a beautiful, eye catching design for these foil wrappers. They're sure to stand out in the crowd."

"Since we launched these, we have had tremendous response from retailers. So many stores

now have deli and coffee counters, salad bars and hot food stations, these are a great added benefit for their customers," said Irene Fay, Director of Sales at Pamela's Products.

Pamela's Chocolate Chunk Pecan Shortbread and Pamela's Dark Chocolate-Chocolate Chunk Cookies are available in individual serving two packs. Already in stores they retail from \$.89 to \$1.05. Perfect for clip strips or counters, they come in both 12 pack counter displays and 50 pack bulk boxes. Both cookies are part of the Pamela's ultra decadent line of products made with organic ingredients that were introduced last fall.

In addition to the newly introduced individual single serving 2-packs, Pamela's Products has a full line of top selling Traditional Cookies, as well as Pamela's line of cookies Made with Organic Ingredients, Pamela's Choices line of cookies for the Carb Conscious, and a line of biscotti and baking mixes. Everything from Pamela's is available nationwide. Pamela's Products is a leader in manufacturing wheat-free & gluten-free foods. Pamela's Products has been setting the standard for good taste since 1988. Pamela's line can be found in natural food stores and grocery stores across North America and on the internet at www.pamelasproducts.com.

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